



Mulamu, Inc. Selected for Chicagoland Entrepreneurial Center's Cluster Acceleration Program Portfolio of Entrepreneurial Ventures

Deerfield, IL – April 4, 2011 – Mulamu, Inc. announced today that it is one of the companies selected for the Chicagoland Entrepreneurial Center's Cluster Acceleration Program or CAP portfolio of entrepreneurial ventures. The CAP clients include 100 of the most innovative companies in Illinois within some of the state's key growth industries.

The CAP clients are part of a larger Cluster Acceleration Program (CAP) that the CEC has recently launched to increase access to critical resources and relationships for entrepreneurs in alternative energy, consumer products and services, and information technology for the financial services, new media and healthcare markets. CAP was seeded by a two-year grant from the US Department of Commerce, Economic Development Administration with funds awarded under the American Recovery and Reinvestment Act of 2009.

"The CAP program aims to connect a network of innovative entrepreneurs to help them become the leaders of their industries in years to come," said Jerry Roper, President of the Chicagoland Chamber of Commerce.

CAP honorees complete a competitive selection process in order to have access to educational events, coaching with CEC business advisors and mentors on near-term sales and financing opportunities, as well as network introductions with an emphasis on peer mentoring and resource sharing. The CAP companies will also gain opportunities for media, public relations and business development exposure.

"We are excited to be involved with the CAP network of business leaders and look forward to sharing in their entrepreneurial experience and passion for success." states Mark Hadding, CEO of Mulamu. "We also look forward to making new connections and strengthening our relationships with the nonprofit community."

About Mulamu, Inc.

Mulamu is a unique new fundraising solution for schools and nonprofits that leverages new social media technologies to drive high-return, easy-to-implement fundraisers. Mulamu utilizes social commerce - a "daily deal" platform that features local merchants with compelling offers. Every purchase on the site supports the charity of the buyer's choice. Mulamu is currently working with over 400 local schools and nonprofits including American Cancer Society, Juvenile Diabetes Research Foundation and American Red Cross. To learn more, please visit www.mulamu.com.

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